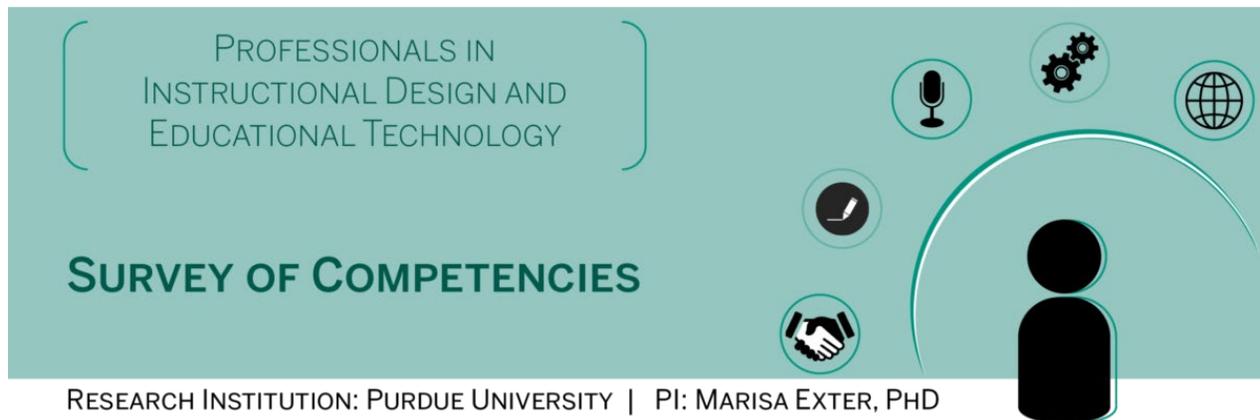


ID/EdTech Competencies: Survey



Thank you for your interest in supporting our endeavor to explore modern competencies for professionals who design and/or deploy on-site and online learning opportunities, engage in learning technology evaluation and integration, and support teaching and learning efforts! Currently, we are looking for responses of professionals working in the US and US territories.

The goal of the survey is to inform educational programs that prepare instructional designers and educational technologies about the needs of professionals.

About the Survey:

This questionnaire will consist of two parts:

- We will ask you to rate the importance of various knowledge, skills, and attitudes on your job
- We will have several demographic questions for you.

It typically takes around **15-25 minutes to complete** the survey. However, your input is very important to us, so if you would like to complete in multiple sessions, click the **“Save and Continue Later”** button and follow the on-screen instructions. The information you share with the research team in this survey is anonymous and confidential. It will be reported only as an aggregate with responses of others.

Optional: Receive a Report of Our Findings

If you would like to receive a report of our findings:

1. Submit the survey.
2. Follow the link listed on the thank-you page to sign up.

Names and email addresses will only be used to share the results with you and will not be tied in with your responses.

Questions?

If you have any questions, please contact the PI, Marisa Exter, PhD, at mexter@purdue.edu

If you have questions about your rights while taking part in the study or have concerns about the treatment of research participants, please call the Human Research Protection Program at (765) 494-5942, email irb@purdue.edu, or write to:

Human Research Protection Program - Purdue University
Ernest C. Young Hall, Room 1032, 155 S. Grant St., West Lafayette, IN 47907-2114

For the purpose of this study, consider your primary job.

State/Territory of Employment

▼ Alabama (AL) ... Outside US

Do you perceive yourself to be primarily...

- An instructional designer
 - An educational technologist
 - Instructional/technology integration coach
 - Other: _____
-

What are your PRIMARY function(s) in your current position? (Select all that apply)

- Design of online and/or face-to-face training, learning materials , and/or educational software
 - Development and update of online and/or face-to-face training, materials, and/or educational software
 - Use of educational technology to augment or adapt classroom learning experiences
 - Provision of guidance to others to use educational technology in their classrooms
 - None of the above
-

Are you an external consultant/contractor (i.e., contract with companies or agencies to provide expert advice in your area of expertise)

- Yes
 - No
-

In which sector do you work in your current position. If you have multiple positions, choose the one you consider PRIMARY?

- k-12 education (elementary/primary, middle, or secondary/high school)
 - postsecondary/higher-education
 - business/industry
 - public service/government
 - military
 - non-profit
 - other _____
-

When responding to the questions across the rest of the survey, consider your position as a consultant as a whole (across all the projects you have worked on).

In which sector(s) do you consult (choose all that apply).

- k-12 education (elementary/primary, middle, or secondary/high school)
 - postsecondary/higher education
 - business/industry
 - public service
 - military
 - non-profit
 - other _____
-

Do you mainly develop/implement training and other learning experiences for clients that are...? (select all that apply)

Internal (e.g., other departments within your organization)

External (e.g., learners who do not work for your organization, such as customers or a larger community)

What is your official job title?

How would you describe what you do?

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WORKING WITH STAKEHOLDERS

	-	-	How important are the following skills to professionals in YOUR position?			
	Not familiar	I do NOT use on my job	Not important	Somewhat important	Important	Critical

Gaining buy-in	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trust building	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Negotiations (e.g., to reach an agreement for a project/initiative, scope, capabilities)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Addressing others' technology anxiety/uncertainty (e.g., of teachers, instructors)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Working with clients (e.g., those who request a training, course, or service)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Working with subject-matter experts (a content area specialist other than the client)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating effective reports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supporting arguments with metrics/data	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supporting arguments with information on Return on Investment (ROI)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supporting arguments with information on Return on Expectations (ROE)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supporting arguments with research (e.g., review of peer-reviewed or professional articles)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Educating others on the purpose, value, and concept of Instructional Design

Educating others on the purpose, value, and concept of Educational Technology

OPTIONAL: Is there anything you would like to tell us about your responses to the items above:

Our field is multi-faceted. Below you will find a comprehensive list knowledge, skills, and attitudes (KSAs) that may be used on the job. We recognize that not everyone would be familiar with all the KSAs outside of their industry or sector. Please select **Not familiar**, if you have no prior knowledge about a KSA or unsure what it means **I do NOT use on my job**, if you have not used this KSA in your current position.

ANALYSIS SKILLS

	How important are the following skills to professionals in YOUR position ?					
	Not familiar	Not Important	Somewhat Important	Important	Critical	I do NOT use on my job

Needs assessment	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Gap analysis	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Task analysis	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Learner analysis	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Context analysis (e.g., settings)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Content analysis	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Creating a persona (a fictional character that represents a typical learner)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

DESIGN SKILLS

	How important are the following skills to professionals in YOUR position?					
	Not familiar	Not Important	Somewhat Important	Important	Critical	I do NOT use on my job

Writing learning goals	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Developing learning objectives	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Selection of instructional/teaching strategies	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Alignment of activities with objectives	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Content research and evaluation (e.g., finding and evaluating the quality of information to include in training)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Adaptation of open educational resources (OER)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Embedding motivation elements	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Design of learning activities	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Content Creation (writing or compiling the content presented in the instructional material)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Storytelling (e.g., type of message delivered)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Considerations for intellectual property (e.g., copyright, trademark, patents)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Design for accessibility (e.g., ADA, IDEA compliance)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Design for access constraints (e.g., security, bandwidth)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Design for online learning environment	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

Design for blended/hybrid learning environment (i.e., combination of online and face-to-face opportunities)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Design for face-to-face learning environment	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Design for non-traditional learning environments outside the classroom (e.g., Makerspace)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Design for competency-based education	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Design for badging/microcredentialing	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Design for AR/VR learning environment	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Design for massive online courses (e.g., MOOC)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Formative assessment design	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Summative assessment design	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

PRODUCTION SKILLS

	How important are the following skills to professionals in YOUR position?					
	Not familiar	Not Important	Somewhat Important	Important	Critical	I do NOT use on my job

Development of learning resources (print, e.g., handouts, books)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Development of learning resources (electronic or online resources)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Alignment of assessments with objectives	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Developing of storyboards	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Development of scripts	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Use of authoring tools	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Web design/development (e.g., HTML, CSS, JavaScript)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Coding/scripting for authoring tools	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Programming (e.g., C++, PHP, Java)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Database design	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Create course content directly within a Learning Management System (LMS; e.g., Blackboard, Google Class)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Upload content to an LMS	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Create content directly within a Content Management System (CMS; e.g., Wordpress, Google Sites)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

Upload content to a CMS	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Animation	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Audio production	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Screencasting	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Video shooting (e.g., recording video for training purposes)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Video post-production	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Graphic and visual design	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Multimedia development (i.e., design of interactive environments)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

OPTIONAL: Is there anything you would like to tell us about your responses to the items above:

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LEARNING PRODUCT QUALITY ASSURANCE AND EVALUATION

	How important are the following skills to professionals in YOUR position?					
	Not familiar	Not Important	Somewhat Important	Important	Critical	I do NOT use on my job

Course review for quality assurance (e.g., Quality Matters)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Usability testing	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Formative evaluation of learning products (e.g., module/course/program design)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Summative evaluation of learning products (e.g., final module/course/program design)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Making decisions based on learning analytics	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

PROGRAM-LEVEL EVALUATION

	How important are the following skills to professionals in YOUR position?						
	Not familiar	Not Important	Somewhat Important	Important	Critical	I do NOT use on my job	

Evaluation planning	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Evaluation instrument design (e.g., questionnaire)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Implementation of evaluation	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Basic data analysis (e.g., averages, percentages)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Statistical analysis (e.g., t-test, ANOVA)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Data visualization	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Data reporting	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

OPTIONAL: Is there anything you would like to tell us about your responses to the items above:

Our field is multi-faceted. Below you will find a comprehensive list knowledge, skills, and attitudes (KSAs) that may be used on the job. We recognize that not everyone would be familiar with all the KSAs outside of their industry or sector. Please select **Not familiar**, if you have no prior knowledge about a KSA or are unsure what it means **I do NOT use on my job**, if you have not used this KSA in your current position.

SKILLS RELATED TO BEING AN INSTRUCTOR

	How important are the following skills to professionals in YOUR position?					
	Not familiar	Not Important	Somewhat Important	Important	Critical	I do NOT use on my job

Teaching in a face-to-face format	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Teaching in an online format (e.g., online course, webinar)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Facilitation of interactive activities (e.g., simulation, scenario)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Implementation of active teaching and learning strategies	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Conducting assessment of learners (e.g., quiz, observations, alternative assessments)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

SKILLS RELATED TO BEING A COACH

	How important are the following skills to professionals in YOUR position?					
	Not familiar	Not Important	Somewhat Important	Important	Critical	I do NOT use on my job

Train-the-trainer to prepare for use of a course	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Coaching and mentoring	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Co-teaching	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Modeling	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Individual consultations/expert advice	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

OPTIONAL: Is there anything you would like to tell us about your responses to the items above:

Our field is multi-faceted. Below you will find a comprehensive list knowledge, skills, and attitudes (KSAs) that may be used on the job. We recognize that not everyone would be familiar with all the KSAs outside of their industry or sector. Please select **Not familiar**, if you have no prior knowledge about a KSA or are unsure what it means **I do NOT use on my job**, if you have not used this KSA in your current position.

TECHNOLOGY INTEGRATION AND SUPPORT SKILLS

	How important are the following skills to professionals in YOUR position?					
	Not familiar	Not Important	Somewhat Important	Important	Critical	I do NOT use on my job

Adoption of educational technology	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Technology integration	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Differentiated instruction	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Assistive technology (e.g., screen readers, special hardware)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Providing LMS administration	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Evaluation of third party software	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Evaluation of third party hardware	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Providing technical support (software)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Providing technical support (hardware)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

Our field is multi-faceted. Below you will find a comprehensive list knowledge, skills, and attitudes (KSAs) that may be used on the job. We recognize that not everyone would be familiar with all the KSAs outside of their industry or sector. Please select **Not familiar**, if you have no prior knowledge about a KSA or are unsure what it means **I do NOT use on my job**, if you have not used this KSA in your current position.

KNOWLEDGE RELATED TO LEARNING and ID THEORIES, FRAMEWORKS, APPROACHES , and TAXONOMIES

	How important are the following skills to professionals in YOUR position?					
	Not familiar	Not Important	Somewhat Important	Important	Critical	I do NOT use on my job

Pedagogy	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Andragogy (adult learning principles)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Behaviorism	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Bloom's taxonomy	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Cognitive Load Theory	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Cognitive Theory of Multimedia Learning	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Cognitivism	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Community of Inquiry	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Competency- Based Education	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Connectivism	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Constructionism	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Constructivism (cognitive constructivism & social constructivism)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Design thinking	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Experiential learning	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Fink's taxonomy	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

Kirkpatrick's training evaluation	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Other training evaluation model	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Merrill's first principles of instruction	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Metacognition	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Microlearning	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Individualized learning (e.g., addressing learner needs based on prior knowledge or ability)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Personalized learning (e.g., addressing learner's preferences and interests)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Self-Regulated Learning	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Situated cognition	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Situated Learning Theory	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Social Learning	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Sociocultural learning	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Transformational learning	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Universal Design for Learning	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

KNOWLEDGE RELATED TO PROCESS MODELS / FRAMEWORKS

	How important are the following skills to professionals in YOUR position?					
	Not familiar	Not Important	Somewhat Important	Important	Critical	I do NOT use on my job

ADDIE model	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Dick & Carey	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
4C/ID	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Backward Design Model (Understanding by Design)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Agile	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Llama	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Rapid Prototyping	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
SAM	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
SAMR	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
TPACK	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
ARCS Model	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Generalized design model (e.g., IDEO)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Other model	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Other model	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Other model	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Combination/Adaptation of process model(s) (specify)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

Our field is multi-faceted. Below you will find a comprehensive list knowledge, skills, and attitudes (KSAs) that may be used on the job. We recognize that not everyone would be familiar with all the KSAs outside of their industry or sector. Please select **Not familiar**, if you have no prior knowledge about a KSA or are unsure what it means **I do NOT use on my job**, if you have not used this KSA in your current position.

PROFESSIONAL SKILLS

	How important are the following skills to professionals in YOUR position?					
	Not familiar	Not Important	Somewhat Important	Important	Critical	I do NOT use on my job

Active listening	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Analytical skills	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Budgets and funding	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Change management	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Collaboration with team members	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Conflict management	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Creativity	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Critical thinking	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Cross-cultural awareness	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Dealing with stress	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Decision making	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Delegation	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Development of non-learning solutions	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Emotional intelligence	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Entrepreneurship	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Ethical judgment	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

Interpersonal skills	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Leadership	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Lifelong learning	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Management skills	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Multitasking	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Networking	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Organizational development & support	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Organizational skills	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Perseverance	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Planning for own professional learning	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Problem-solving	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Project management	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Public speaking	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Risk management	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Sharing feedback	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Strategic thinking	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

Technical writing (e.g., technical manual, facilitator or train-the-trainer instructions)	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Copy editing	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Time management	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Use of Web 2.0 tools for collaboration	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Verbal communication	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Working independently	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Working under pressure	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Written communication	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

OPTIONAL: Is there anything you would like to tell us about your responses to the items above:

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PROFESSIONAL ATTITUDES

	How important are the following attitudes to professionals in YOUR position ?					
	Not familiar	Not Important	Somewhat Important	Important	Critical	I do NOT use it on my job

Adaptability	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Attention to detail	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Empathy, Respect for Learners	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Jack-of-all-trades	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Patience	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Positive attitude	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Proactive attitude	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Resilience	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Risk taking	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Seeing the big picture	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Dealing with ambiguity	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Learning from failure	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Willingness to learn	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
Work ethic	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

OPTIONAL: Is there anything you would like to tell us about your responses to the items above:

OTHER KNOWLEDGE, SKILLS, or ATTITUDES that you may want to add?

How important are the following skills to professionals in a position like yours?

	Not Important	Somewhat Important	Important	Critical
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Some professionals may play multiple roles, whether or not they are part of their job descriptions. Do you personally do any of the following? (select all that apply)

- Project manager
- Marketing
- Sales
- IT
- HPT/Performance improvement
- Business planning
- Public Relations (PR)
- Teacher
- Other _____
- Other _____
- Other _____

Page Break _____

Gender

- Female
 - Male
 - Non-binary/ third gender
 - Prefer to self-describe _____
 - Prefer not to say
-

Race

- White
 - Black or African American
 - American Indian or Alaska Native
 - Asian
 - Native Hawaiian or Pacific Islander
 - Two or more races
 - Other _____
 - Prefer not to say
-

Ethnicity

- Hispanic or LatinX
 - Not Hispanic or LatinX
 - Prefer not to say
-

What is your educational background post high-school?

	Degree Type	Field/Discipline
List school & program	▼ Associates ... Other	▼ ID/IST/LDT ... Other
List school & program	▼ Associates ... Other	▼ ID/IST/LDT ... Other
List school & program	▼ Associates ... Other	▼ ID/IST/LDT ... Other
List school & program	▼ Associates ... Other	▼ ID/IST/LDT ... Other
List school & program	▼ Associates ... Other	▼ ID/IST/LDT ... Other
List school & program	▼ Associates ... Other	▼ ID/IST/LDT ... Other

What is your educational background post high-school?

	Degree Type	Field/Discipline
List school & program	▼ Associates ... Other	▼ ID/IST/LDT ... Other
List school & program	▼ Associates ... Other	▼ ID/IST/LDT ... Other
List school & program	▼ Associates ... Other	▼ ID/IST/LDT ... Other
List school & program	▼ Associates ... Other	▼ ID/IST/LDT ... Other
List school & program	▼ Associates ... Other	▼ ID/IST/LDT ... Other
List school & program	▼ Associates ... Other	▼ ID/IST/LDT ... Other

Years of experience in ID/EdTech fields?

- <1
 - 1-2
 - 3-5
 - 6-10
 - 11-15
 - 16-20
 - 21-25
 - 26+
-

Company/organization size:

- 1 employee
 - 2-9 employees
 - 10-24 employees
 - 25-99 employees
 - 100-499 employees
 - 500-999 employees
 - 1000-4,999 employees
 - 5,000+ employees
-

Is the institution you work for (select all that apply):

- Public/state-funded
 - Public charter
 - Private
 - Parochial
 - other _____
-

In your role, do you work:

- At a single school
 - Across multiple buildings
 - At the district level
 - Other _____
-

What type of school(s) do you work for (check all that apply)

- Elementary/primary
 - Middle/junior high
 - Secondary/high-school
 - Other _____
-

Is the school/district you work for:

- Traditional
 - Fully online/virtual school
 - Combination of traditional and online (e.g., some classes are offered online)
 - Other _____
-

Is the institution you work for:

- Public (state-funded)
 - Private (partially or fully privately funded)
 - Parochial
 - Other _____
-

Is the institution you work for:

- Traditional
 - Fully online
 - Blended/hybrid (i.e., program(s) that require some face-to-face and some online participation)
 - Other _____
-

Is the institution you work for:

- Vocational
 - 2 years or community college
 - 4 years
 - 4+/post-baccalaureate
 - Other _____
-

In your role, do you work at a..? (select all that apply)

- Program level - individual face-to-face programs
- Program level - individual online programs
- Organizational level - supporting multiple face-to-face programs and colleges
- Organizational level - supporting multiple online programs and colleges

Industry you have developed instruction for in your current position (select all that apply)

- Aerospace
- Agriculture and forestry
- Chemical/pharmaceutical
- Computer/software
- Construction
- Defense/arms
- Education
- Energy/electrical power
- Entertainment
- Financial services
- Insurance
- Food
- Healthcare

- Hospitality
 - Manufacturing
 - Mass media, film, music, news media, publishing
 - Mining
 - Nuclear
 - Oil
 - Telecommunications, internet
 - Transport
 - Water
 - Other _____
-

What agency/organization do you work for?

Federal _____

State/ territory _____

Local /Municipal _____

Public safety (police, firefighters, EMS)

Military _____

Government agencies (e.g., NASA, IES)

Multi-national organizations _____

Other _____

Branch of military service

- Army
- Navy
- Airforce
- Marines
- Coast Guard
- National Guard
- Other _____

What type of non-profit organization do you work in? (select all that apply)

- Child Sponsorship Organizations
- Conservation NGOs
- Disaster Relief & Humanitarian NGOs
- Education organizations (other than schools/universities)
- Environmental Conservation & Protection
- Healthcare
- Hunting & Fishing Conservation Groups
- International Development NGOs
- Libraries & Historical Societies
- Medical Research Organizations
- Museums & Art Galleries
- Parks and Nature Centers

- Patient and Family Support Charities/Organizations
 - Peace & Human Rights NGOs
 - Performing Arts
 - Pet and Animal Welfare Organizations
 - Public Broadcasting and Media
 - Wildlife Conservation Organizations
 - Zoos and Aquariums
 - Other _____
-

What type of organization do you work in?

- Ambulatory surgical centers
- Birth centers
- Blood banks
- Clinics and medical offices
- Education centers (e.g., diabetes)
- Dialysis Centers
- Hospice homes
- Hospitals
- Imaging and radiology centers
- Mental health and addiction treatment centers
- Nursing homes
- Orthopedic and other rehabilitation centers
- Urgent care
- Telehealth
- Other _____